



**Lowers customers' energy use.  
Lowers agents' blood pressure.**

- ❖ Easy to explain.
- ❖ Easy to set up.
- ❖ Easy to use.

*Which makes it easier to sell.*



## **SMART IS ONLY SMART IF IT WORKS. SIMPLYSNAP WORKS.**

The problem our industry faces today is about more than technology.

### **It's about trust.**

Unfortunately, some lighting manufacturers rushed to market with solutions that created more problems than they solved. Instead of being excited about the powerful potential of wireless connected systems, agents like you have to work harder to overcome the skepticism of lighting designers, engineers, GC's, EC's, and, of course, buyers.

SimplySnap is revolutionary for a shockingly simple reason: Our products, system and software simply works.

Leading fixture manufacturers, are winning a competitive advantage by embedding SimplySnap into their luminaries, making their solutions the most reliable, adaptable, and easiest to spec.

Our goal is pretty straight forward. We are here to nail the spec, win more bids, and build lasting credibility with your clients.

### **INTUITIVE INTERFACE:**

Easy to commission, configure, and use.

### **FLEXIBLE AND ADAPTABLE:**

Works in small and large sites.

Stands alone or integrates with other systems.

## BUILT BY CONTROL FREAKS, FOR CONTROL FREAKS.

Many control solutions are built and supported by lighting manufacturers, whose expertise is in luminaries. SimplySnap on the other hand is built by systems engineers and software developers, whose expertise is in controls.

Our passion extends beyond the light. We help you illuminate, eliminate waste and reduce inefficiency for your customers. Our intuitive interface gives your customers control of zones, scenes, and schedules so they can control individual or groups of lights.

### Control lights based on:

- + Occupancy
- + Daylight levels
- + Work schedules
- + Demand response

- ❖ Lower energy cost
- ❖ Elevate reporting
- ❖ Reduce maintenance calls and costs
- ❖ Increase lot and site safety
- ❖ Streamline commissioning
- ❖ Secure network lighting control system

*Meet regulations.*

*Nail the spec.*

*Win the bid.*

**Admit it, you're a control freak.  
But is that really so bad?**

## WHERE WE SHINE

- ❖ High Bay Industrial Facilities
- ❖ Parks
- ❖ Parking Lots
- ❖ Parking Garages
- ❖ Pathways and Roadways
- ❖ Indoor and Outdoor Sports Facilities
- ❖ College and Corporate Campuses

**Adaptable** from small local deployments to 10,000 light networked environments.

**Adaptable** works indoors and out.

**Adaptable** integrates seamlessly into building management and energy management systems.

**Adaptable** stand alone access or cloud based remote control.

*Did we mention it was adaptable?*

### Ready to go the distance.

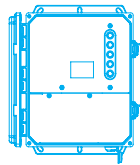
*If you have an application that covers a longer range, consider this:*

*Our RF functionality provides the signal strength needed to cover more territory, with less hardware.*

## DON'T FORGET THE MOST IMPORTANT PART. OUR PEOPLE.

Below is a parts list, but we also have real live human beings that are happy to help you build your system to spec, so please reach out.

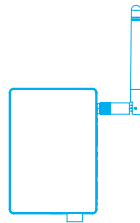
CBSSW-450-002  
**Indoor and Outdoor**  
Site Controller and Gateway



DIM10-220  
**Indoor and Outdoor**  
Bolt-on retrofit



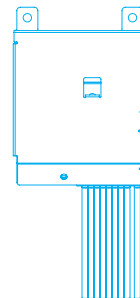
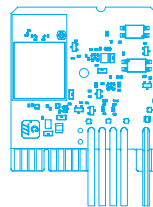
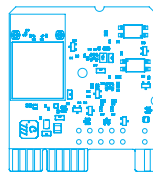
BMS-GW-002  
**Indoor**  
Building Automation  
Gateway Supports BACNET  
and MODBUS protocols



TL7-B2  
**Outdoor**  
Twist lock retrofit



DIM10-087 family  
**In-fixture**  
Embedded Controller



## The connected system made simple:

We do our best to simplify the complex wherever we can. Below is a list of terms that will hopefully help you easily explain the system to your customer (or to impress your friends at cocktail parties).

**Gateway:** The big brain that controls the lights' sensors, and connects them to the software. You'll probably just need one of these.

**BMS Gateway:** A little bitty brain that allows your customer's building management system work with your SimplySnap system.

**Embedded Controller:** The yes man that makes the fixture do whatever the gateway tells it to. There are several of these so that our controllers can pair nicely with the fixtures from the nation's leading manufacturers.

**Bolt-on and Twist Locks:** Miracle workers that make dumb fixtures smart. No judgement. It's not the fixture's fault, it's just how they were raised.



## **WE'VE GOT YOUR BACK.**

- ❖ Here to help before, during and after the sale.
- ❖ Commissioning Training: we can commission the project, or train you to, so you can more money on your job.
- ❖ Solve for the future: SimplySnap allows you to add more value by opening the door to control beyond the light alone.