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SimplySnap for Car Dealerships



Dealerships look for every opportunity to increase their sales. Lighting is an essential element during peak traffic hours in the early evening and night. Dealership general managers want innovative and cost-effective ways to 'spotlight' their million dollar inventory and ensure the facility is secure after hours.

SimplySnap helps dealerships and property owners take control of their parking lot lighting through intelligent wireless controls. Owners of large parking lots can create schedules for automation and also add manual controls to keep the lights at the right levels at all the right times without complicating the business operations. Synapse wireless mesh technology is field proven to overcome the long distances required across dealerships with large parking lots. Our intelligent

• Auto-forming and self-healing mesh network

lighting control solution features:

- Long range wireless trans./recv. capabilities
- Group lights by area to intelligently control dimming levels based on a single photocell or occupancy sensors
- Leverage schedules to automate operations to specific fixtures or areas
- Understand energy usage and the impact of making controller or behavior changes

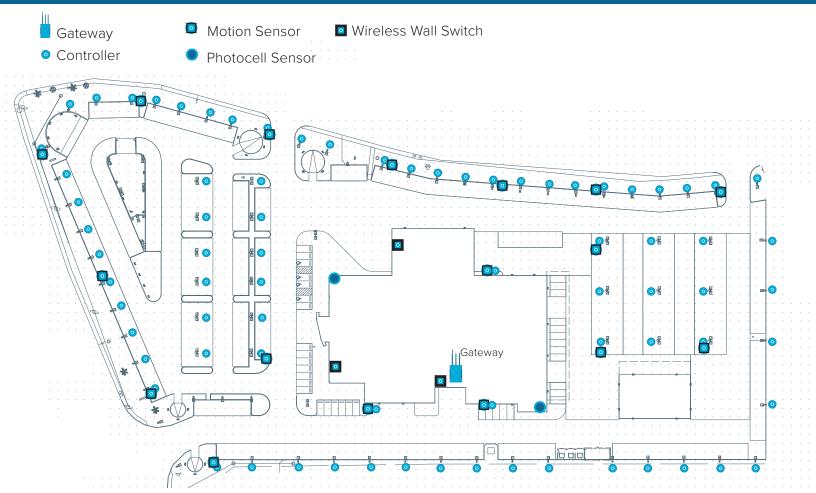
SYSTEM FEATURES

- Intuitive user interface that is easier to learn and use. No special training required.
- Secure local and remote access options using any browser-based device.
- Gateway doesn't require internet access, and allows for system setup and configuration through a mobilefriendly Wi-Fi, LAN or Cellular interface.
- Built in Astronomical clock automatically adjust scheduled events at sunrise and sunset based on location.
- Multi-site management options are available for customers to access and manage multiple systems across several locations.



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EXAMPLE SYSTEM



SYSTEM FEATURES

Product Number	Description
Each Fixture will need one o	of the following options:
TLx Series Controller	Synapse Twist-lock (TL) Series Lighting Control with Built in Photocell
DIM10-Series Controller	Synapse External Smart Lighting Controller
Synapse enabled Fixture*	Lighting Fixture that includes an embedded Synapse controller
For Each Site	
Site Controller/Gateway	SimplySnap SS450 or Central Base Station
Commissioning Service	On-site or remote commissioning services performed by Synapse Certified
	Commissioning Agent
Hardware and Software Opt	ions
Hardware Accessories	Synapse Wall switches and Supported Photocell and Motion sensors
Cloud Software Applications	SimplySnap cloud application provides a single user interface across multiple gateways and detailed energy monitoring and reporting

* For a list of Synapse enabled Fixtures please contact your local sales representative. If you don't choose a Synapse enabled fixture, then a DIM10-series or TL Series controller is required.